

UV-42

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Edward B. Knudson et al.  
Serial No. : 09/034,939  
Filed : March 4, 1998  
For : PROGRAM GUIDE SYSTEM WITH TARGETED  
ADVERTISING  
Group Art Unit : 2711  
Examiner :  
Hon. Assistant Commissioner  
for Patents  
Washington, D.C. 20231

**RECEIVED**  
**AUG 17 1999**  
**Group 2700**

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with 37 C.F.R. §§ 1.56 and 1.97,  
applicants wish to call the attention of the Examiner to the  
following documents.

U.S. Patents

Hendricks et al. U.S. patent 5,600,364 (2/4/97)  
Hendricks et al. U.S. patent 5,559,549 (9/24/96)  
Davis et al. U.S. patent 5,559,548 (9/24/96)  
Levitan U.S. patent 5,534,911 (7/9/96)  
Strubbe et al. U.S. patent 5,483,278 (1/9/96)  
Graves et al. U.S. patent 5,410,344 (4/25/95)  
Strubbe U.S. patent 5,223,924 (6/29/93)

Foreign Patent Document

PCT Patent Application WO 97/49242 (12/24/97)  
PCT Patent Application WO 97/48230 (12/18/97)  
PCT Patent Application WO 96/34491 (10/31/96)  
PCT Patent Application WO 94/14284 (6/23/94)

Copies of the aforementioned documents, which are listed on the accompanying Form PTO-1449 (submitted in duplicate), are enclosed herewith.

Strubbe et al. U.S. patent 5,483,278, Graves et al. U.S. patent 5,410,344, Strubbe U.S. patent 5,223,924, PCT Patent Application WO 97/48230, and PCT Patent Application WO 96/34491 are being cited because they were recently cited in a communication from the European Patent Office in connection with a counterpart International application. A copy of the International Search Report is attached.

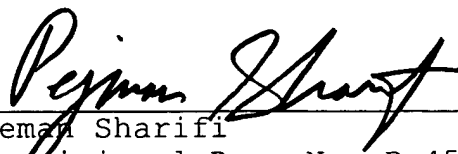
Pursuant to 37 C.F.R. § 1.97(e)(1), applicants hereby certify that Strubbe et al. U.S. patent 5,483,278, Graves et al. U.S. patent 5,410,344, Strubbe U.S. patent 5,223,924, PCT Patent Application WO 97/48230, and PCT Patent Application WO 96/34491 were cited in a communication from a foreign patent office not more than three months prior to the date of this Statement.

Consideration of the foregoing in relation to this patent application is respectfully requested.

Respectfully submitted,

I Heraby Certify that this  
Correspondence is being  
Deposited with the U.S.  
Postal Service as First  
Class Mail in an Envelope  
Addressed to: ASSISTANT  
COMMISSIONER FOR PATENTS  
WASHINGTON D.C. 20231, on

August 12, 1999  
Name of person signing  
Signature of Person Signing

  
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